الهيئة المغربية لسوق الرساميل
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AUTORITÉ MAROCAINE DU MARCHÉ DES CAPITAUX

Press release

Quiz Finance, the mobile application to learn about the capital market,

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The Moroccan Capital Market Authority (AMMC) launches "Quiz Finance", a financial literacy mobile app for the public. "Quiz Finance" aims to bridge the gap between the public and the capital market and to develop its financial capabilities and skills. Available for free in French and soon in Arabic on Google Play and soon on the App Store, "Quiz Finance" is a fun application that allows users, both experts and beginners, to improve their financial knowledge by learning more about savings, investments and financial instruments. How does Quiz Finance work? With a simple and user-friendly interface, users can register to access all the features. To get started, each player needs to determine his or her profile according to his or her level of capital market literacy: beginner, intermediate or expert. For each profile, 5 different levels of 8 questions each are proposed. Before moving up to the next level, players simply need to answer the questions correctly. Players can also choose between generic and thematic quizzes. The application counts currently over 300 questions, a number to be increased regularly to continuously enhance players' knowledge. These questions cover various topics, such as investment, financial instruments, rights and obligations, and fraud protection. Financial literacy in the spotlight! The launch of the "Quiz Finance" application is part of the AMMC's 4th participation in the World Investor Week (WIW). Every year, this global event gathers capital markets regulators around financial literacy for the public during October and November. Besides its "Quiz Finance" app, the AMMC has also scheduled various educational activities such as holding webinars and issuing educational videos and guides on finance.

About the Moroccan Capital Market Authority (AMMC)

AMMC is the authority regulating the Moroccan capital market. The Institution's mission is to ensure the protection of savings and the proper functioning and tra nsparency of the capital market in Morocco .

www.ammc.ma

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