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## Press release

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# The AMMC takes part in the WIW fifth edition to promote investors financial literacy

**Rabat, October 5<sup>th</sup>, 2021**

The Moroccan Capital Market Authority (AMMC) reiterates its commitment to promote financial education for investors and takes part, for the fifth consecutive year, in the World Investor Week (WIW), an international campaign initiated by the International Organization of Securities Commissions (IOSCO). Celebrated throughout October and November 2021, this fifth edition of WIW will gather over 100 jurisdictions from all over the world around two major themes: sustainable finance and fraud prevention.

Financial literacy is a strategic priority for the AMMC.

As stated in its 2021-2023 strategic plan, the AMMC has made investors financial literacy a strategic lever for the development of the capital market. Through its participation in events such as the World Investor Week, the Authority aims to enhance the general public's understanding of the various concepts related to the capital market and to strengthen investors financial literacy and skills. In its fifth participation, the AMMC is holding meetings with students from leading schools to present the capital market, besides providing the public with various educational materials including:

- A special "financial literacy" issue of the Capital market newsletter;
- A new issue of the Investor's guides on IPOs;
- An animated video clip on investing in the capital market;
- An animated video clip on financial instruments;
- An animated video clip on green finance.

This content will be accessible to the public through social media and the Authority's website.

