

The CDVM informs the public that it has approved, on September the 08th, 2015, a preliminary simplified prospectus regarding AXA new shares issuance, offered exclusively to the company's group employees.

In Morocco, this offering targets the employees of the following companies:

- Subsidiaries: Axa Assurance Maroc, Axa Assistance Maroc, Axa Assistance Maroc Services, Axa Crédit, Acredassur, Institut de formation et de développement professionnel AXA, Société de Gestion et de Surveillance (SGS), 3A-phone ;
- Branches : Axa Technologie Services*, Axa France IARD*, Axa France Vie* et Avanssur*.

(*) only in case of approval by the "Office des changes"

Worldwide, this capital increase will be realized through the issuance of a maximum of 58 951 965 shares. For Morocco, the reservation period will take place between the 09th and the 14th of September 2015. The final subscription price will be set on the 21th of October 2015.

The simplified prospectus is supplemented by the following:

- The Key information Document for investors for the « Shareplan AXA Direct Global » compartment «AXA Plan 2015 Global » agreed by AMF under code AMF : 990000115399 ;
- Bylaws of the "« Shareplan AXA Direct Global » company fund;
- The amendments of the bylaws of the group international shareholding plan (PIAG) for AXA subsidiaries outside of France;
- AXA reference document filed with the AMF on the 26th of March 2015 under reference D.15.0208.

The entire simplified preliminary prospectus approved by the CDVM as well as the aforementioned documents are available to the public at the head offices of BMCI and AXA aforementioned Moroccan subsidiaries.

Further, they are accessible on CDVM website: www.cdvm.gov.ma

CDVM Contact:

Tel: 05 37 68 89 71

E-mail: operations_financieres@cdvm.gov.ma

CP/FM/026/2015

L'autorité qui veille sur votre épargne

Conseil Déontologique des Valeurs Mobilières