

Rabat, August 11th, 2017

PRESS RELEASE

AMMC Approval of the prospectus relating to Label Vie capital increase

Autorité Marocaine du Marché des Capitaux (AMMC) informs the public that it has approved, on August the 11th, 2017, a prospectus relating to an increase of Label Vie capital stock. The subscription is reserved for current Label Vie shareholders and holders of preemptive subscription rights.

The capital increase involves the issuance of a maximum of 293 685 shares, and has the following characteristics:

- Issuance price: 1350 Dh per share;
- Paid in capital in excess of par value: 1250 Dh per share;
- Maximum offering amount: 396 474 750 Dh;
- Vesting date : 1st of January 2017;
- Subscription period: from August 28th 2017 to September 26th 2017 included.

An excerpt of the prospectus will be published shortly in a legal announcements newspaper.

Further, the prospectus approved by the AMMC must be:

- Handed in or addressed free of charge to any person requesting it, or that is approached in order to subscribe to the offer;
- Available at the collection points on demand and within a maximum delay of 48 hours;



- Available to the public :
 - At Label Vie headquarters;
 - At Capital Trust Finance, Valoris Corporate Finance, and BMCE Capital Conseil headquarters;
 - On the AMMC website (www.ammc.ma);
 - On the Casablanca Stock Exchange website.

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