

PRESS RELEASE

GLOBAL MONEY WEEK 2025 THE AMMC IS COMMITTED TO PROMOTING FINANCIAL LITERACY

Rabat - April 7, 2025.

In collaboration with the Moroccan Foundation for Financial Education, The Moroccan Capital Market Authority reiterates its commitment to promoting financial literacy ahead of the 13th edition of Global Money Week.

The OECD/INFE's Global Money Week is a global campaign designed to raise young people's awareness of financial management and help them make sound financial decisions. The 2025 edition, which kicks off on April 7, is celebrated under the theme "Think before you follow, wise money tomorrow" and will see the participation of several Moroccan institutions alongside the Moroccan Foundation for Financial Education.

Global Money Week has mobilized 123 organizations in Morocco since its inception in 2012, directly reaching 753,317 children and youth and 8,141 adults. Its indirect impact has extended to nearly 2.6 million people, highlighting the significance of this initiative in the Kingdom.

For this 13th edition, the AMMC will roll out a rich and diversified program, which will include:

- Holding immersion days and conferences for students from major schools and universities;
- Organizing the 5th edition of the "Quiz Finance" competition for high school students across several cities of the Kingdom.



The AMMC will also provide the public with various educational materials. These include:

- Two new Investor Handbook editions;
- Thematic fact sheets;
- Financial literacy messages broadcast on radio and social networks;
- New thematic quizzes added to the “Quiz Finance” application.

All this content will be available on [“Le Marché des Capitaux Pour Tous”](#) platform, the Moroccan Capital Market Authority’s financial literacy web portal.

About the Moroccan Capital Market Authority (AMMC)

The AMMC is the regulatory authority for the Moroccan capital market. Its mission is to ensure the protection of investors in financial instruments, and the smooth operation and transparency of the Moroccan capital market.

A member of the International Organization of Securities Commissions (IOSCO) since 1996, the AMMC signed the IOSCO Multilateral Memorandum of Understanding (MMOU) in 2007, making Morocco the 44e signatory country and the 3e African country. Since February 2020, the Authority has also chaired the Africa Middle East Regional Committee (AMERC).

www.ammc.ma

For further information, please contact:

Contact :

Moroccan Capital Market Authority

Ms. Dania BOUHLAL

✉ danial.bouhlal@ammc.ma

☎ 07 07 29 19 31