



الهيئة المغربية لسوق الرساميل  
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AUTORITÉ MAROCAINE DU MARCHÉ DES CAPITAUX

COMMUNIQUÉ DE PRESSE

# Global Money Week 2024

## The AMMC joins forces alongside the Moroccan Foundation for Financial Education

Rabat, March 18<sup>th</sup> 2024

**The Moroccan Capital Market Authority reiterates its commitment to promoting financial education in Morocco, and is taking part in the 12<sup>th</sup> edition of Global Money Week (GMW), together with the Moroccan Foundation for Financial Education.**

Global Money Week is an annual worldwide campaign, organized by the OECD International Network for Financial Education (OECD/INFE). The campaign aims to raise young people's awareness of the importance of financial management, allowing them to make informed decisions about their financial future.

This year's edition opens on March 18, and is celebrated under the theme "Protect your money, secure your future". Since its launch, the GMW managed to bring 176 countries on board, offering a wide range of programs that have reached over 60 million children and young people. In 2023, the campaign benefited from the active contribution of 40,416 organizations.

For the 2024 edition, the AMMC is planning a rich and diverse program that includes:

- Organizing information days and conferences for students from higher schools and universities;
- Launching the fourth edition of the "Quiz Finance" competition for high school students across several cities of the Kingdom;
- Organizing workshops to promote financial literacy for the teachers of schools taking part in the "Quiz Finance" competition.

Moreover, the AMMC will provide the public with various educational materials, including:

- Two new "Investor's handbook" editions;
- Educational videos on a variety of topics related to the capital market;
- Financial literacy messages broadcast on the radio;
- Awareness-raising messages posted on the AMMC's social networks;
- A new edition of the games booklet to assess the knowledge acquired in the investor's handbooks;
- New content on the "Quiz Finance" application.