

The CDVM announces publicly that the Singaporean Fund “Arisaig Africa Cosumer Fund Limited” represented by its manager M. Chua Chee Seng, declared on april 12<sup>th</sup>, 2013, to have crossed the threshold of 5% of Label’Vie share capital upwards, following the acquisition of 11 535 shares on the central market at a price of 1.350 DH per share, on april 9<sup>th</sup>, 2013.

As a result of this transaction, Arisaig Africa Cosumer Fund Limited holds 137 750 shares, representing 5,41% of Label’Vie share capital.

Within twelve months following the threshold crossing, Arisaig Africa Cosumer Fund Limited intends to continue buying the concerned security.

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*L'autorité qui veille sur votre épargne*

Conseil Déontologique des Valeurs Mobilières